

6th Cologne Media Award 2010 Sponsored by RheinEnergie AG

The Cologne Media Award is donated by RheinEnergie AG and organized in close cooperation with the Kölner Journalistenschule für Politik und Wirtschaft e. V. (Cologne Journalism School). The media partners include representatives of the print media and TV and radio stations, who have an editorial office in Cologne.

The Cologne Media Award was presented for the first time in 2000. It is the first and only award of this kind in Cologne. The objective of the sponsors is to promote good journalism and to encourage journalists to handle their work in a professional and responsible way.

The invitation to enter the competition is issued every two years and has a national and international orientation.

The entries submitted are judged by a highly-qualified jury made up of representatives from different sectors of the media, the management of the Cologne Journalism School and one representative of the sponsor.

In addition to the awards for printed articles, press photography, TV and radio broadcasts and online journalism, with a total value of € 25,000.

The presentation ceremony will take place in the second half of 2010 in Cologne.



Conditions of entry

Which themes can be handled in the entries?

Print, Press photography, Radio and TV Categories:

There is just one restriction as far as the themes are concerned: The entries must be clearly associated with Cologne. The contributions can be in the form of news reports, features, or some other creative piece of journalistic work. Series can also be submitted. Books and songs are excluded from participation.

Online journalism category:

The journalistic contributions which can be submitted in this category must also have themes which are associated with Cologne. They must be specially produced for online presentations and make convincing use of the special medial possibilities (such as, for example, interactivity and multimedia character).

The entries must be accessible on the Internet.

Who can take part in the competition for the Cologne Media Award?

Any freelance or salaried journalist, editor, press photographer, TV and radio author who submits an entry which has a direct association with Cologne and was published or broadcast during the period from January 1st, 2008 to December 31st, 2009. For the online journalism category, online suppliers are also allowed to enter.

What formalities are to be observed by participants?

- Entries and application forms will only be accepted if they arrive by post. **The closing date is March 4th, 2010.** The postmark is decisive.
- Your application must be accompanied by a copy of your passport/ID card and your curriculum vitae in tabular form.
- Foreign-language entries – whether print, TV, radio or online journalism – must be submitted with a German translation.
- Each participant can submit one entry per category.
- If a series by several authors is submitted, each author of the series must submit registration documents. The jury reserves to nominate the whole series as well as single contributions.
- The entries must be submitted in the following form:
 - Print: 1 original of the news paper/magazine and 1 photocopy of the entry
 - Press photography: Proof of publication (original), entry as pdf and photo/s on CD-ROM (jpg)
 - Radio: Data-CD with audio files (WAV, AIFF or MP3)
 - TV: DVD
 - Online journalism: The complete Link
- Submitted entries will not be returned.
- The jury's decisions cannot be contested.
- The jury's decision is final.

What are the prizes?

Awards will be presented to entries in the following categories:

Print	€ 5.000,00
Press photography	€ 5.000,00
Radio	€ 5.000,00
TV	€ 5.000,00
Online journalism	€ 5.000,00

In the TV category the whole team is eligible for an award.

In each category, the prize can be shared; the jury's decision is final.

Where can I get more information?

Your contact at the Cologne Media Award organization office is Ingrid Reiche.

Tel. + Fax: ++49-(0)221-47 30 900

E-mail: info@koelner-medienpreis.de

www.koelner-medienpreis.de

Where should I send my entry forms?

By post only to

Organisationsbuero Koelner Medienpreis

Ingrid Reiche

Geldernstrasse 123

50739 Koeln

GERMANY

Members of the jury 2010

Company/media	Member of the jury	Position
center.tv	Jens Kemper	Managing director
Deutsche Welle (DW)	Günter Knabe	Former diplomatic correspondent in Asia
Deutschlandfunk	Dr. Marco Bertolaso	Head of the News Department
Express	Christian Lorenz	Head of Cologne local editorial office
Kölner Journalistenschule für Politik und Wirtschaft e. V.	Günther Ludwig	Managing director
Kölner Journalisten-Vereinigung	Corinna Blümel	1st Chairwoman
Kölner Presseclub e. V.	Dr. Hildegard Stausberg	Member of the Executive Board chairwoman of the jury
Kölner Stadt-Anzeiger	Gisela Arndt	Former editor
Kölnische Rundschau	Cordula von Wysocki	Deputy editor-in-chief
Phoenix	Jürgen Bremer	Deputy head of PHOENIX-management
Radio Köln	Claudia Schall	editor-in-chief
RPR1/Studio Köln	Günter Zarek	Studio manager
RTL	Friedhelm Kratz	Head of news and magazincenter
StadtRevue	Felix Klopotek	Editor
VOX	Jan Biekehör	Executive producer
Westdeutscher Rundfunk/ Studio Köln	Ingo Hülsmann	Studio manager
Kölner Journalistenschule für Politik und Wirtschaft e. V.	Ingeborg Hilgert	Former managing director
RheinEnergie AG	Dr. Dieter Steinkamp	Chairman of the Executive Board (CEO)